



Serene Raya Villas – Ultra-Luxury Pool Villas for Sale Near Bangtao Beach, Phuket

Agent Info

Name: ArKadia
Company Name:
Country: United Kingdom
Phone:
Languages: Dutch, English, French, German, Italian, Polish, Portuguese, Romanian, Russian, Spanish, Swedish

Listing details

Property for: Sale
Price: EUR 651,841

Location

Country: Thailand
State/Region/Province: Phuket
City: Phuket
Posted: Aug 30, 2026

Description:

Experience a new level of tropical luxury at Serene Raya Villas, an exclusive collection of private pool villas just 900 meters from Bangtao Beach. Designed for those who value privacy, elegance, and modern comfort, this boutique development offers a rare opportunity to own a premium villa in one of Phuket's most sought-after residential areas.

Developed by Serene Property & Development Co., Ltd., a trusted name with over a decade of experience, this project combines architectural sophistication with the natural beauty of Phuket's west coast.

Prime Bangtao Location – The Heart of Phuket's Luxury Lifestyle

Serene Raya Villas is perfectly positioned in Cherngtalay, placing residents at the center of Phuket's most vibrant and upscale community. The project is surrounded by world-class amenities and lifestyle destinations, including:

Boat Avenue Phuket – boutique shopping, cafes, and restaurants

Porto de Phuket – premium retail and supermarket

Catch Beach Club – beachfront dining and nightlife

Laguna Golf Phuket – championship golf course

Nearby beaches include:

Bang Tao Beach (3 minutes)

Surin Beach (9 minutes)

Kamala Beach (15 minutes)

The location also offers easy access to international schools, marinas, hospitals, and Phuket International



Airport (approx. 30–35 minutes), making it ideal for both full-time living and holiday investment.

Project Overview – Exclusive Low-Density Living

Project Name: Serene Raya Villas

Developer: Serene Property & Development Co., Ltd.

Location: Bangtao, Phuket

Total Land Area: 6,048 sqm (3.78 Rai)

Villa Type: 2-storey private pool villas

Total Units: 14 villas (Phase 1: 8 units | Phase 2: 6 units)

Built-up Area: 306 – 354 sqm

Land Plot Size: 306 – 434 sqm

This boutique scale ensures privacy, exclusivity, and a peaceful residential atmosphere, ideal for luxury homeowners.

Elegant Villa Designs – Modern Tropical Living

Serene Raya Villas are thoughtfully designed to blend contemporary architecture with Thai-inspired elements, creating a harmonious living environment that maximizes natural light, airflow, and indoor-outdoor living.

3-Bedroom Luxury Villas

3 spacious bedrooms with en-suite bathrooms

4 bathrooms in total

Open-plan living and dining area

Private swimming pool with sun terrace

Dedicated home office / working space

Fully equipped modern kitchen

4-Bedroom Luxury Villas

4 bedrooms, 5 bathrooms

Larger living spaces ideal for families or entertaining

Enhanced privacy and layout efficiency

Special Villas (Flexible Layouts)

Option for 3 or 4 bedrooms

Customizable design to match lifestyle needs

Premium Features & Smart Living

Each villa is designed for comfort, functionality, and luxury:

Private landscaped swimming pool

High ceilings for enhanced natural ventilation

Seamless indoor-outdoor living design

Covered parking for 2 vehicles

Smart home system (optional upgrade) including:

Digital door lock

Video intercom

Smart switches

Security sensors

Optional upgrade packages include:

Solar panel system (energy-efficient living)

EV charger installation

Fully furnished packages



Additional bedroom or workspace

Facilities & Professional Management

Residents benefit from a full range of estate services:

24-hour security system with CCTV

On-site management office

Estate maintenance & landscaping

Garbage collection & pest control

Professional rental and property management by CBRE

Investment Potential in Phuket's Prime Market

Phuket continues to attract global investors, and Bangtao remains one of the island's strongest-performing areas. Serene Raya Villas offers excellent investment advantages:

High demand for luxury rental villas near the beach

Strong rental yields from holiday and long-term tenants

Capital appreciation in a rapidly developing area

Proximity to Laguna Phuket lifestyle hub

This makes the project ideal for:

Holiday home buyers

Long-term residents

Property investors seeking passive income

Flexible Payment Terms

Reservation Fee: 500,000 THB

Contract Signing: 30%

Construction Progress Payments: staged installments

Final Payment upon completion: 5%

About the Developer

Serene Property & Development Co., Ltd. has over 13 years of experience in Thailand's real estate market, with more than 14 completed projects and thousands of residential units delivered. Known for reliability and quality construction, the developer is expanding into the luxury segment with Serene Raya Villas as a flagship project.

Why Invest in Serene Raya Villas?

Prime location near Bang Tao Beach

Exclusive low-density development

Modern tropical luxury design

Strong rental and resale potential

Trusted and experienced developer

Ideal for both lifestyle buyers and investors

Built: 2024

Lease terms

Date Available:

Additional information

Website URL: http://www.arkadia.com/YHKN-T13859/?utm_campaign=multicast&utm_medium=web&utm_source=IMLIX.COM



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Contact information

IMLIX ID:

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